



Uncover the West End with a BIZ tour

MEDIA RELEASE

For Immediate Release – June 11, 2018

Winnipeg, MB - Did you know the original western boundary of the City of Winnipeg runs right through the heart of the West End? Would you believe the first Ford manufacturing plant in western Canada still stands between Erin and Wall Streets today? **The West End BIZ's tours begin this month and they're an excellent opportunity to uncover all kinds of fascinating stories like these.**

Beginning this week, *Around the World in a Few Blocks* restaurant tours give participants a chance to sample the diverse cuisine of Winnipeg's unofficial dining district. Each walking tour is a opportunity to explore a different part of the neighbourhood while enjoying some of the tastiest culinary offerings in Winnipeg.

Our classic **West End Mural Tours run from June to August** and lead visitors not just through the neighbourhood, but also through the meanings behind some of our most popular public artwork. Each mural tells a story about our community – its people, buildings and history – and our tours will decode the symbols behind them.

The BIZ is currently taking bookings for our Artisan Tours. These tours are a great way to get a peek behind the counter of our most unique businesses and learn how they do what they do. Learn how injera, Ethiopian flatbread, is made, how granite countertops are meticulously fashioned and how beer is brewed. You'll walk away a DIY superstar.

Our tour options are as diverse as the neighbourhood itself and you're sure to leave each tour with a new discovery about the West End and its fascinating community and history. We look forward to showing you around our neighbourhood this summer!

-30-

For further information or to arrange interviews or photo opportunities, please call **Joe Kornelsen, Promotion & Development Coordinator & Executive Assistant** by phone at 204-954-7900 or mobile 204-232-2023 or email joe@westendbiz.ca.