

## Food, Murals and More!

We have wrapped up another successful summer of tours including our Restaurant Tours and Mural Tours. This summer, tour guides Lizzie and Aria were busy sharing iconic parts of the West End and introducing folks to new places to visit.

Over the summer, we led a total of 10 restaurant tours and 39 Mural Tours. For the first time this year we also had a Coffee Tour and a Mural Bike Tour that allowed participants to explore the West End in brand new ways.

The Restaurant Tours are a great way to bring new faces to the

neighbourhood and be a part of a fun evening.

If your restaurant is interested in participating in next year's Restaurant Tours please call Aurora at (204) 954-7900. Restaurant and Mural Tours will be starting up again in spring of 2020 and we hope to see you there!



## New Executive Director at the BIZ

It was a busy summer for our new Executive Director, Joe Kornelsen. Jumping into a new position in the midst of the many summer activities, Joe has been able to get a good sense of what his new role as Executive Director will entail.

Joe has been with the West End BIZ for six years and has recently filled the Executive Director position after Gloria Cardwell-Hoepfner announced her retirement. Joe graduated from the University of Winnipeg with a degree in Economics and has always had a passion for cities and urban issues.

Joe has had several roles during his time at the West End BIZ, including his former position as the Promotional Development Coordinator. Beginning as a researcher with the Planning and Projects Department, Joe

was quickly able to familiarize himself with the neighbourhood and get to know the businesses. One of Joe's favourite projects he managed was the West End BIZ's Tour Program. "Through our tours we welcome so many visitors to the neighbourhood who might never have otherwise come to the West End" he says. A project that Joe is really looking forward to help implement is the new Ambassador Team within the Patrol Program.

Over the years while working at the BIZ, Joe has had the opportunity to explore the streets, discover the different neighbourhoods and enjoy all that the West End has to offer. Joe sees the West End as the urban neighbourhood he always wanted to live and work in and it is what he imagines when he thinks of city life.

Joe considers himself very lucky to be a part of this community

and says "the West End is exactly the kind of community I love."



# The West End Community Crossing



The corner also includes a new garbage and recycling unit to help maintain a clean space.

"We're so happy to add this beautiful new place to the West End," says BIZ Executive Director Joe Kornelsen, "Community Crossing joins Saigon Park and Community Corner at Sargent and Maryland as beautiful little spaces the West End BIZ is proud to be adding to the neighbourhood."

This project was made possible through the vision of former BIZ Executive Director, Gloria Cardwell-Hoeppner and work from BIZ Planning and Project Coordinator, Jenna Atkinson. Along with the help and support from, Independent Jeweller, Little Bluestem LA, Kindret Landscaping, Lights Unlimited, SRS Signs, KGS Group Consulting Engineers, Camco Electric and the City of Winnipeg.

On July 30th, 2019, the West End BIZ officially opened the West End Community Crossing located at the southwest corner of Notre Dame and Balmoral. Community Crossing was a capital project that the BIZ began discussing back in the spring of 2017. The project was created on an empty corner lot owned by the city and was transformed into a beautiful public space for everyone to enjoy.

The new space creates a functional and appealing gateway to the West End. The lighting incorporated in the arbour and throughout the trees creates an attractive and safer space for the community.



## Did You Know...

From May to August our Street Neat Team was responsible for removing 2745 square metres of graffiti off of buildings in the West End! Or that 2304 garbage bags and 999.5 bags of recycling were filled?

For the first time this year our Maintenance Team will continue to remove litter from the streets on a daily basis throughout the fall! The Street Neat Team works to ensure the community is clean for everyone.

The BIZ also offers storefront pressure washing for businesses in the West End in the spring. If you would like your storefront washed, please call (204) 954-7900 and we can help.



# New Ambassador Program

The West End BIZ is always looking for ways to improve and respond to business and community needs. One way the BIZ does that is through our Safety Patrol Program. Over the summer, the BIZ employed six safety patrols. Their role was to visit the different neighbourhoods regularly and assist with any issues that arose.

In the fall, the BIZ will be implementing a new Ambassador Program that will function within the current Safety Patrol Program. BIZ Executive Director, Joe Kornelsen explains that the new Ambassador Team will be similar to the current patrol positions however; the new Ambassador's first priority will be to meet with business owners.

The Ambassadors will work to provide safety advice to the businesses and will be there to listen to any feedback business owners may have. The Ambassadors will work to help inform business owners of the availability of grants and provide them with the necessary resources. "I want to ensure that our businesses know about and are applying for our grants and other safety initiatives," said Kornelsen.

If you would like to reach the patrols directly please call (204) 229-2502.

Thank you to our program sponsors, Forks North Portage Partnership, Manitoba Liquor & Lotteries, The City

of Winnipeg and Manitoba Housing.



# Investing in the West End

Over the last couple of years there have been great strides taken by local businesses to help improve and invest in our community. Independent Jewellers new building standing on the corner of Isabel and Notre Dame now reflects the elegant and luxurious products the business sells. Independent Jewellers owner, Jeremy Epp says, "We wanted to build an image that suited the needs of our brands and clients."

Independent Jewellers has been on the corner of Notre Dame and Isabel for 75 years now and to Jeremy it is home. The new building showcases the investment to the neighbourhood and the commitment owner Jeremy Epp has to the West End.

Scout: Coffee + Tea, located at 859 Portage Ave, has brought a unique and inviting space to the West End



with their family-oriented coffee shop. Owner Katrina Tessier says, "this area has a community feel with lots of families and folks that care about small businesses." As residents and business owners in the West End, Katrina wants to see this community flourish.

Wall Street Slice set up shop over the summer and has become a real neighbourhood favorite for their hand-made pizzas. Wall Street Slice President Steffen Zinn says, "people were really

excited that we were opening up shop there. I never realised how tight knit the community is there." For Steffen, the blend of industry and residential along Wall Street helped cover the bases for all meal times. Steffen is hoping to add to the volume of people coming to south Wall Street and watching it become a real food destination in Winnipeg.

If you are looking to improve your storefront or are looking for ways to get involved with the community, please give us a call at (204) 954-7900.



# Call the West End BIZ if..

## You have graffiti that needs to be removed

We offer free graffiti removal services to all businesses, non-profit organizations and residents in the West End. Let us know if you have been tagged and we will send our Graffiti Team over to help!

## If you would like a safety patrol to provide a safe walk

Our Safety Patrol Program offers safe walks to anyone in the West End area. If you would like a patrol to walk with you please call them directly at (204) 229-2502.

## If you would like to learn about grant opportunities for your business

We offer a variety of grants including our Storefront, Safety, and Business Development grants. If you are looking to improve your business storefront or if you would like assistance with business safety, give us a call and we can help!

## If you have an event or fundraiser you would like us to help promote

The West End Biz enjoys sharing all of the exciting events and activities that take place throughout the neighbourhood. If you have an upcoming event or news that you would like some help getting the word out about, give us a call or email

[aurora@westendbiz.ca](mailto:aurora@westendbiz.ca) and we can help.

## You would like to have a shutter painted next summer

Over the summer, the BIZ offers shutter painting services to West End businesses. Shutter painting is a great way to create a beautiful storefront during all hours of the day. This year the Mural Mentors painted a beautiful piece on Faveri's Wood Furniture door shutter. Space in the program is limited, if you want your shutters painted, contact us as soon as possible.



## Newest Businesses

Welcome to the West End! Here is a list of all of the newest businesses in the West End. Be sure to stop by and welcome them to the neighbourhood next time you are in the area.

- Certified Green Cleaning**  
875 Portage Avenue
- Continental Travel Group**  
1345 Portage Avenue
- Cruz Law Office**  
1240 Ellice Avenue
- Bite Me Grill**  
596 Ellice Avenue
- Bob's Collectibles**  
692 Sargent Avenue
- Envie Beauty by Angelica**  
C -1065 Ellice Avenue
- Eternal Beauty Cosmetology School**  
1379 Portage Avenue
- Financial Initiatives Counsel**  
798 Sargent Avenue
- Flora & Farmer**  
100 B - 686 Portage Avenue
- GH Tax & Bookkeeping Services**  
A - 441 Carlton Street
- Habibz Restaurant**  
1373 Portage Avenue
- Happy City Restaurant**  
748 Sargent Avenue
- Hi-Octane Clothing**  
558 Ellice Avenue
- Nana's Italian Kitchen**  
816 Notre Dame Avenue
- Naylor Association Solutions**  
200 -1200 Portage Avenue
- Pretty Young Thing Nail Studio**  
1 - 675 Sargent Avenue
- Suba's Cuisine**  
726 Sargent Avenue
- The Jungle**  
887 Notre Dame Avenue
- Videl Medical Clinic**  
711 Sargent Avenue
- Wall Street Slice**  
753 Wall Street
- World Financial Group**  
3 - 505 Sargent Avenue
- 888 Business Centre**

## Find us in Person or Online!

581 Portage Ave,  
Winnipeg, Manitoba  
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 [@WpgWestEndBIZ](https://twitter.com/WpgWestEndBIZ)  
 [westendbiz](https://www.instagram.com/westendbiz)  
 [Winnipeg West End BIZ](https://www.facebook.com/WinnipegWestEndBIZ)

## Be in the Know

Being on our email list allows us to share important information with you quickly. If you are not already on our email list please e-mail Aurora at [aurora@westendbiz.ca](mailto:aurora@westendbiz.ca) and ask to have your email added.

Stay up-to-date with everything going on in the West End.