



Hello BIZ members,

With the announcement from the province this week that many businesses can begin re-opening, we know that many of our members are scrambling to get their businesses back underway or to even determine whether now is a good time to re-open. We want to assist in whatever way we can no matter what path your business is choosing at this time.

If you haven't already seen it, the list of requirements for businesses that are opening can be found [here](#).

Here are some other resources and opportunities available to your business:

Business Development Grants

If your business needs to take steps to meet provincial guidelines for re-opening, we may be able to help. Our business development grant can assist with purchases you may need to make such as safety shields or hand sanitizer stations. For more info email Aaron and aaron@westendbiz.ca

Government assistance

Last week we let you know that the Province of Manitoba has created a \$6000 forgivable loan program to assist businesses that aren't able to get financial assistance elsewhere. The application form was made available today and we strongly encourage you to see if you qualify. You can find the application form [here](#).

The Province of Manitoba has also recently announced a Summer Student Recovery Jobs Program that provides wage subsidies to employers in both the private and not-for-profit sector. Employers are eligible to receive a reimbursement of \$7 per hour up to a maximum of \$5,000 per student employed between May 1st- September 4th, 2020. The Summer Student Recovery Jobs Program application can be found [here](#).

Activations

While we are beginning to see some re-opening, this remains an uncertain time. We would like to brighten up the neighbourhood and send a positive message to all of Winnipeg. The West End BIZ is looking to paint a positive, themed message on several business storefront windows. This is an opportunity to add some colour to the streetscape and create a more inviting presence throughout the

neighbourhood. The West End BIZ will organize the painting and cover a majority of the cost. We ask that participating businesses cover 25% of the cost (or approximately \$50.00).

If you would like to participate, email Lia at lia@westendbiz.ca

Below is a sample of our proposed initiative for your consideration:



Customer safety

Communicating to the broader community that we are opening for business is important. But it is also important to communicate that we are taking steps to ensure customer safety when visiting. If you are taking specific measures to ensure customer safety, we would love to post about your business on social media. Get in touch with Aurora at aurora@westendbiz.ca

Business promotion

We're always interested in promoting our business community through our social media channels. If you would like to have your business promoted, send us an email and we'd be happy to make it happen.

Email aurora@westendbiz.ca

Other services

Free graffiti removal: graffiti@westendbiz.ca

Patrol assistance: 204-229-2502 or at patrol@westendbiz.ca

For any other assistance or questions am more than happy to speak with you. I am available by phone at 204-960-0265 or by email at joe@westendbiz.ca

Kind regards,

Joe Kornelsen

Executive Director