

# TOUR THEMES

The West End is the most culturally diverse neighbourhood in the city, but did you know it also has a fascinating history that can be seen even in the shape of the roads? Our Then and Now tour explores how the West End came to be. Beginning in Winnipeg's recently revamped Central Park and moving westward, your tour guide will "walk" you down some of the city's oldest streets, tell you the histories behind some of our most beloved buildings, and share how Winnipeg made getting to school safer for students all over the world.

## THEN AND NOW

Winnipeg's West End is known for the murals that celebrate the accomplishments, cultures and history that make the neighbourhood unique. The West End BIZ's mural tours are a summertime staple for tourists and locals alike, so this year we've found a way to bring them to you. This shorter version of our in-person tour is the perfect length to enjoy with a meal, and will feature a close-up exploration of some of your tour guide's favourite murals.

## VIRTUAL MURAL TOUR

Every now and then, whether they know they're doing it or not, a person completely changes the community around them. The West End has been shaped by many such people, and honours many more in the names of our schools, our streets, and in the gorgeous murals that the area is known for. Learn about the movie star who brought theater back to the neighbourhood he grew up in, the woman who taught generations of Winnipeggers how to swim, and the man who changed the face of the Canadian music scene forever in our People of the West End tour.

## PEOPLE OF THE WEST END

## MANITOBA'S FOOD HISTORY

Food is a central component of human life that has shaped cultures around the world. All over the globe, people gather around food to celebrate holidays, mourn losses, and reconnect with friends and family. But as much as food affects culture, culture also affects food. This delicious tour will walk you through the history of food in Manitoba, along trade routes that have lasted for millenia, passed European contact and the industrial revolution, and into present day eats.

Winnipeg's Central Park stands as a stunning wedge of green in the middle of the downtown's concrete jungle. It's a great place to bring the family, with a lush soccer field and a beautiful modern splash pad. However, did you know that that park also has a colourful history, complete with an economic scandal and a lightning strike? Your tour guide will share some of the fascinating Central Park stories that changed the city forever, including the sudden appearance of a will years after its author's death, Winnipeg's role in the proliferation of apartment buildings across Canada, and the community input that shaped the park's revamp in 2012.

## CENTRAL PARK