

Newsletter

2021 Spring/Summer

The West End BIZ is Here to Help



Photo: Christa Bruneau-Guenther, Feast Cafe Bistro
Picture taken by: Gabrielle Touchette Photography

We **hosted giveaways, scavenger hunts** and other neighbourhood-wide activities that brought customers back to the neighbourhood.

"The Scavenger hunt was a great way to get the community involved and staff sure enjoyed serving the customers. It was nice to see new faces"
Christa Bruneau-Guenther, Feast Cafe Bistro



Photo: WEB Safety Patrols

The West End BIZ provided **direct over-the-phone assistance** accessing COVID-19 support dollars from federal, provincial and municipal sources.

"Thanks to the West End BIZ e-mail notifications, I was able to successfully apply for a city grant I otherwise would not have been aware of."
Maria, Drop In Dance

When conditions failed to improve in 2021, we **advocated** for a third installment of the provincial Bridge Grant.

"The BIZ advocating for government supports and being available to answer questions about the applications was really helpful for Pho Hoang through a challenging time for restaurants"
Heather Hoang, Pho Hoang



Photo: Trish Seens, CTR Automotive & Industrial Supply

Our **grants program** has always provided that extra leg up to our members. We made it available for to businesses to cover COVID-19 related expenditures.

"At CTR Automotive & Industrial Supply, we purchased COVID-19 related safety equipment for our staff and customers with the support of the BIZ grants program and the experience was smooth sailing!"

Trish Seens, CTR Automotive & Industrial Supply

A little bit of graffiti can quickly become a lot of graffiti. Even with foot traffic down, we kept the neighbourhood inviting by **removing graffiti free** of charge to all members.

We constantly update our programming to address changing conditions.
Email us today at info@westendbiz.ca to receive updates about our latest initiatives.

Photo: Christa Bruneau-Guenther, Feast Cafe Bistro
Picture taken by: Gabrielle Touchette Photography

New Business Week

Starting a new business is always a challenge, but starting a business during a pandemic brought a whole new set of challenges to the 60 new business owners in the West End. The West End BIZ wanted to highlight the hardwork and the success of the new businesses our neighbourhood welcomed in 2020 through a week long campaign called 'New Business Week.' During the week of February 22nd, the West End BIZ shared a list of all of the new businesses that had opened in the West End in the past year on our website, along with a few featured stories and a draw with participating businesses. "The New Business Week gave us a chance to meet the West End Biz team and provide our business with exposure over various platforms." TJ, Warkentin Business Solutions Inc. The campaign received media attention from all major outlets, including CBC, Global News and the Winnipeg Free Press. Many of the new businesses in our neighbourhood shared that the amount of community support was greatly appreciated during these difficult times.

This spring, the BIZ partnered with Spence Neighbourhood Association and Central Neighbourhood Association for two community clean-ups. With everyone's help and support, we are able to get the neighbourhood ready for summer!



Photo: Banh Ngon, 690 Sargent Ave

Distant Dinner Party: International Edition

The BIZ brought back our Distant Dinner Parties this year, but with a twist...we went international this time. With the success from last years Distant Dinner Parties, we decided to start them up again this year to help support our local restaurants as we saw new restrictions approaching. This year, the BIZ partnered with two other cities, Portland, Maine and Columbia, South Carolina

to put on a collaborative Distant Dinner Party where folks would get to learn more about the different cities while enjoying a local meal from the comfort of their home. Our first Distant Dinner Party: International Edition sold out on April 22nd where we got to 'travel' to Portland, Maine and learn all about the city while folks had a delicious meal from Habesha restaurant delivered to their door. This initiative has been a great way to support our local restaurants during these difficult times while also promoting the West End to folks to visit when it is safe to do so.

Lighting Up the West End

In 2019, the West End BIZ began the first phase of the Sargent & Ellice tree lighting project. The projects goal was to hang string lights throughout the trees along a section of Sargent and Ellice Avenue. The lights are a great way to brighten up the neighbourhood and highlight the businesses along these streets. The BIZ is currently working on the final phase of the project which will include lighting the remaining 22 trees. Next time you are walking in the neighbourhood, be sure to check them out. The project aims to wrap up in June and a total 65 trees will have beautiful lights hung throughout them. This project is funded through the City of Winnipeg Community Improvement Grant Program and the West End BIZ.

Available Grants

The BIZ offers Storefront, Safety and Business Development grants and rebates to help your business during these challenging times. They cover a wide range of projects from shifting to an online presence, to repainting, installing new signage, and much more! Contact us today to learn more.

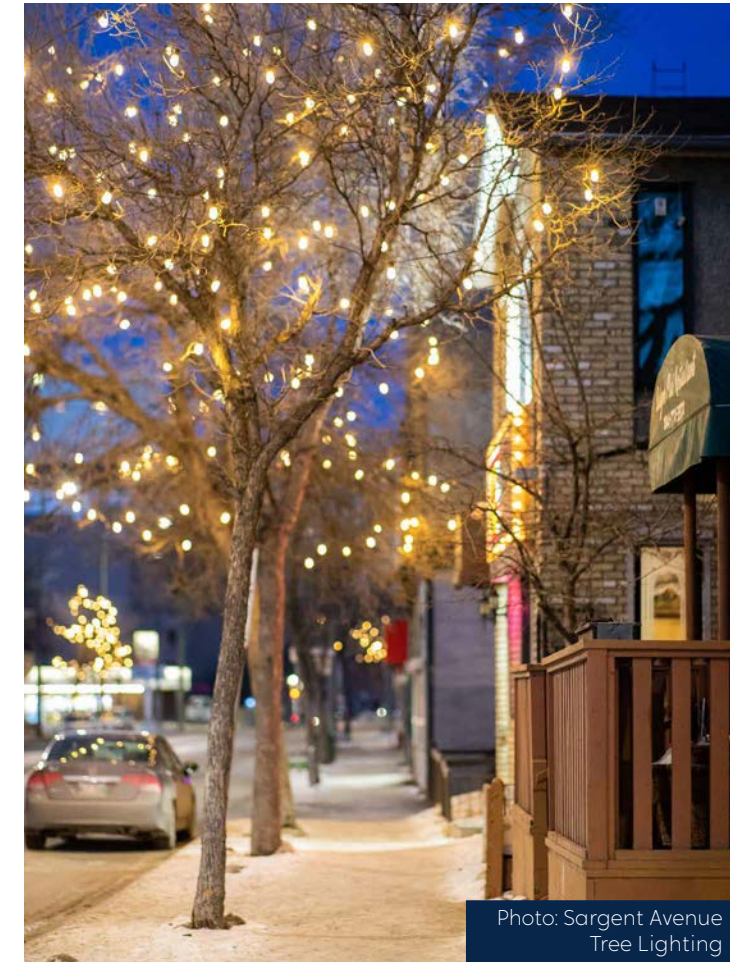


Photo: Sargent Avenue Tree Lighting

Belgian-Alliance Credit Union

Throughout the unprecedented pandemic that is COVID-19, Belgian-Alliance Credit Union (BACU) has remained open and available to serve our members and community for both personal memberships and business' alike. BACU implemented various protocols in an effort to keep member and staff safety a top priority. BACU has worked tirelessly to support our members through the use of various government and internal interest and payment relief programs in this time of need. We are committed to our members best interest and work one on one with them to achieve the best possible outcome during this challenging time.

Contact us for all of your business needs, we are here for YOU.

Lending

Commercial Mortgages
Rental and Income Property
Term Financing

Deposits & Banking

Business Chequing
Business Savings Accounts
Term Deposits (cashable and fixed)

my  BACU
Belgian-Alliance
Credit Union

1177 Portage Ave
204.927.0460
belgianalliancecu.mb.ca

Advice you can trust
from a **local** business that supports
you and **your community**

What's important to **YOU**, matters to **US!**

Call the West End BIZ if...

If you need assistance with any COVID-19 relief programs

- We are now providing direct assistance over the phone or via email to help our members understand what is available, how to apply and to answer any questions.

You have graffiti that needs to be removed

- We offer free graffiti removal services to all businesses, non-profit organizations and residents in the West End. Let us know if you have been tagged and we will send our Graffiti Team over to help!

If you would like a safety patrol to provide a safe walk

- Our Safety Patrol Program offers safe walks to anyone in the West End area. If you would like a patrol walk with you please call them directly at (204) 229-2502.

If you would like to learn about grant opportunities for your business

- We offer a variety of grants including our Storefront, Safety, and Business Development grants. If you are looking to improve your business storefront or if you would like assistance with business safety, give us a call and we can help!

If you have an event or fundraiser you would like us to help promote

- The West End BIZ enjoys sharing all of the exciting events and activities taking place throughout the neighbourhood. If you have an upcoming event or news and you would like some help getting the word out, give us a call or email aurora@westendbiz.ca.



Photo: WEB Scavenger Hunt at Juniors

Newest Businesses in the West End

Harmony Financial Solutions

1335 Portage Ave

Dental Dreams

530 Notre Dame Ave

Insight Bookkeeping & Tax Services

993 Portage Ave

Gâto Bakeshop

202-819 Sargent Ave

Shapes and Feelings

1-618 Arlington St

Danielle Fontaine

Koslowsky

3-618 Arlington St

Good Local

1041 Erin St

Vast Market

407 Carlton St

Bright Link Immigration

A-714 Sargent Ave

Hair Bruja

1318 Portage Ave

Cleaning FX Janitorial

1386 Spruce St

Richard G. Gamble C.A.

1151 Portage Ave

Winnipeg Trend Line

202-834 Ellice Ave

Public City Architecture

11-600 Clifton St

Snap Dragon Delivery Service

1346 Clifton St

Bread & Biryani Inc.

616 Ellice Ave

A Muse N Games

576 Wall St

Asmara Café

633 Portage Ave

Eascan Automation

885 Wall St

Infinite Fire & Mechanical

1460 Erin St

Preferred Protection & Response

1079 Wellington Ave

Melt Chocolates

7-600 Clifton St

Rainbow Cleaning Systems

798 Sargent Ave

Waanga 2020 Fashion

464 Sherbrook St

Purify Enviro Group

646 Erin St

Connect with us!

Office:

581 Portage Ave, Winnipeg, Manitoba

Call us:

204-954-7900

Follow us:

Twitter: @wpgwestendbiz

Instagram: @westendbiz

Facebook: @Winnipeg West End BIZ

Members! Sign up for our monthly e-newsletter by emailing info@westendbiz.ca