



## West End BIZ Ice Cream Contest Official Contest Rules

- Employees of, members of the immediate family of, or those domiciled with an employee of the West End BIZ; its board and committee members are not eligible to participate. "Immediate family" is defined as parents, siblings, children or spouse.
- To be eligible to win a prize, claimant must be 18 years of age or older at the time of the contest and reside in the Province of Manitoba.
- All entries become the property of the West End BIZ, which assumes no responsibility for lost entries. The West End BIZ reserves the right, at its sole discretion, to disqualify any individual (and all of his or her entries) who tampers with the entry process.
- By participating in the "West End BIZ Ice Cream Contest" the entrant fully and unconditionally agrees to abide by these official contest rules and the decisions of the West End BIZ, which are final and binding in all matters related to the "West End BIZ Ice Cream Contest"
- By entering this contest, entrants agree that in the event they are the winning entry for the Ice Cream Contest prize the West End BIZ can use their name and/or photograph in any publicity or advertisement carried out by the West End BIZ, without further remuneration.
- The West End BIZ reserves the right to suspend, cancel or modify the contest at any time, if it determines that for any reason the contest cannot be run as originally planned or if there is any other occurrence compromising the fairness or integrity of the contest.
- The contest is subject to all applicable federal, provincial and municipal laws. Void wherever prohibited by law.
- To be entered into the draw, participants must receive a stamp from each participating business. Participants can receive a stamp on their stamp card by purchasing any ice cream treat from the participating businesses. Once the stamp card is full, participants must email or direct message the West End BIZ a photo of their filled in stamp card, with their contact details to be entered into the draw.
- The West End BIZ is committed to protecting your privacy. Any personal information collected from you in the course of the "West End BIZ Ice Cream Contest" will be subject to the West End BIZ Privacy Policy posted on the Website, [www.westendbiz.ca](http://www.westendbiz.ca). Personal information will only be disclosed and used by the Released Parties for the purpose of administering the "West End BIZ Ice Cream Contest," in accordance with these Official Contest Rules.
- On the draw date set forth for the "West End BIZ Ice Cream Contest" the West End BIZ will select the potential winner in a random draw from all eligible entries received. The draw will take place on Wednesday, July 23rd, 2021 for one \$100 gift certificate. The winners will be notified through their email address that their entry was submitted.
- Contest entries are limited to one "stamp card" per-person.
- Winners must continue to comply with the Official Rules and winning is contingent upon fulfilling all requirements. Each potential winner will be required to answer a time-limited, skill-testing question without assistance, in order to be eligible to receive their prize. Winners will be required to sign and return within 5 days of the date notice is given, a Declaration of Compliance and Release form in

order to claim their prize, and to fulfill any such other requirements as determined by the West End BIZ. If there is no response or a potential winner fails to sign and return the Declaration of Compliance and Release form within the required time period or fails to correctly answer the skill-testing question, the potential winner will be disqualified. In the event that a potential winner is disqualified for any reason, the West End BIZ may select an alternate entrant in a random draw from among all remaining eligible entries.

- The “West End BIZ Ice Cream Contest” start, end and draw dates, prize descriptions, age requirements, and other eligibility requirements are also set forth in the “West End Ice Cream Contest” social media posts and website.
- No substitution, exchange or transfer of prizes by winners. The West End BIZ reserves the right to substitute any prize for one of equal or greater value. Winners are responsible for all taxes and fees associated with prize receipt and/or use.
- Except where prohibited, by participating in the “West End BIZ Ice Cream Contest” entrants agree to release and hold harmless the West End BIZ and their respective parents, subsidiaries, affiliates, promotional partners, prize partners, providers and their respective agents and agencies, officers, directors, and employees (the "Released Parties") from and against any claim or cause of action arising out of participation in the “West End BIZ Ice Cream Contest” or receipt or use of any prize, including, but not limited to: (a) errors in the administration of the “West End BIZ Ice Cream Contest” or the processing of entries; (b) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the “West End BIZ Ice Cream Contest” or receipt of any prize. Entrant further agrees that in no event shall the Released Parties be liable for attorney's fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages and any and all rights to have damages multiplied or otherwise increased. If for any reason an entrant's entry is confirmed to have been erroneously lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the “West End BIZ Ice Cream Contest” If it is not possible to award another entry due to the “West End BIZ Ice Cream Contest” coming to an end, the West End BIZ in its discretion may elect to hold a random draw from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. No more than the stated number of prizes for the “West End BIZ Ice Cream Contest” will be awarded.
- Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with the “West End BIZ Ice Cream Contest” or any prizes awarded, shall be resolved individually, without resort to any form of class action, and exclusively by the Courts of Manitoba, Canada (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; and (iii) under no circumstances will entrant be permitted to obtain awards for and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, and any and all rights to have damages multiplied or otherwise increased.
- All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Contest Rules, or the rights and obligations of the entrant and the West End BIZ in connection with the “West End BIZ Ice Cream Contest,” shall be governed by and construed in accordance with the laws of the Province of Manitoba, without giving effect to any choice of law or conflict of law rules (whether of the Province of Manitoba or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the Province of Manitoba.
- The West End Ice Cream Contest is in no way sponsored, endorsed, administered or associated with Facebook or Instagram.
- All entrants release Facebook and Instagram of any and all claims related to West End Ice Cream Contest.