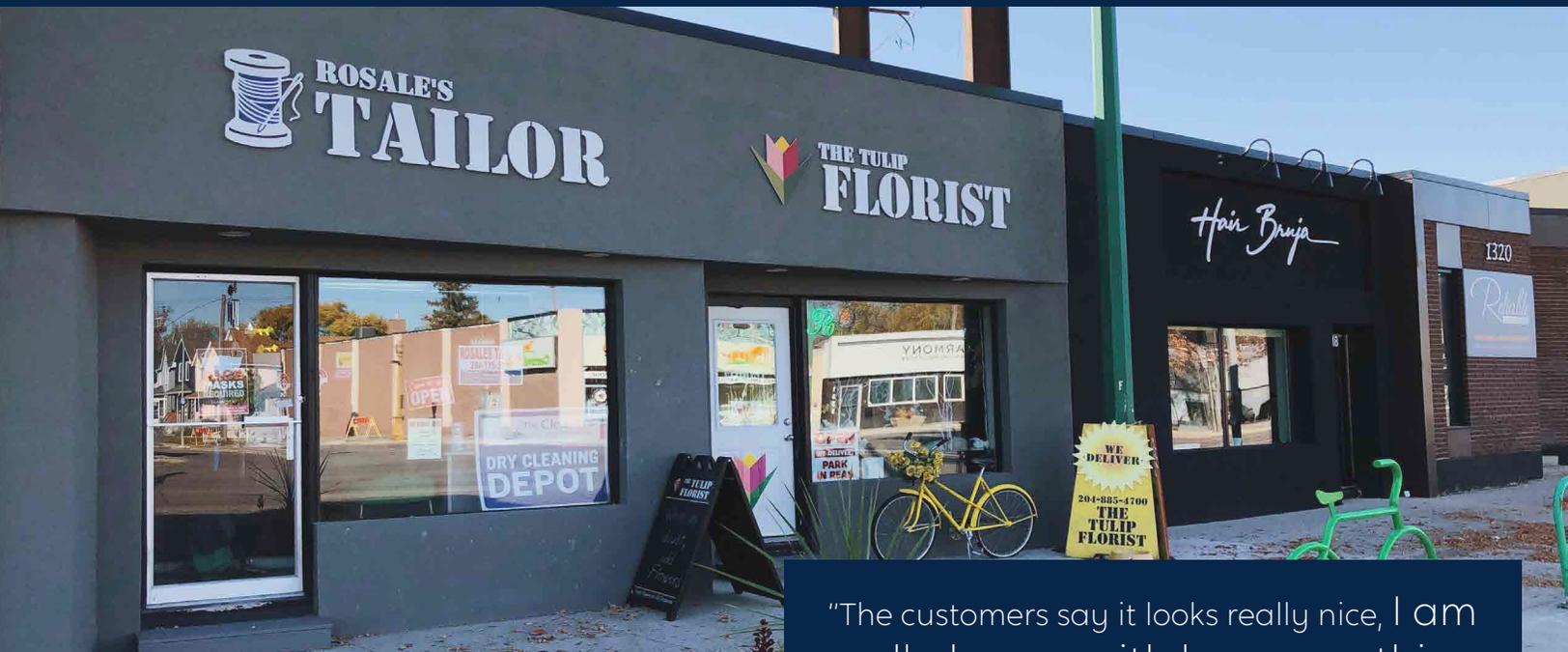


Newsletter

2021 Fall/Winter



Investing in our Neighbourhood

From new developments to building upgrades, the West End has seen growth and investment in the neighbourhood. The West End welcomed 278 new dwelling units in the last five years and saw over 100 million dollars invested in residential and commercial properties. It has been great to see so many businesses reach out to us on storefront improvement projects, renovation projects and safety projects that they have worked on. Just this year, our members have invested over \$169,000 in their properties through our grants program.

We know that it is a very challenging time for our members and that is why we want to remind you of the three different grants that are available through the BIZ. Our grant process is very quick and easy and we will be there to help you throughout the whole process.

"The customers say it looks really nice, I am really happy with how everything turned out. Aaron was a lot of help, it was the first project we have done with the BIZ" Rosa, owner of Rosales Tailor received a Storefront Improvement Grant for their exterior upgrades.

Maria, owner of Drop in Dance was able to improve her business storefront with our grant program. "Applying for the storefront improvement grant with the West End BIZ was super simple! Aaron was always quick to respond, and the dollars came through way faster than I had imagined. Gone are the rust stained trim and graffiti stained walls. Drop In Dance Winnipeg now welcomes folks into the West End with a fresh coat of paint and large, bold numbers to let you know exactly where you are!" she said.

Lei, owner of Harmony Financial, received all three of our grants while undergoing major office renovations.

Continued on the next page..

Investing in the West End

"I heard from the past tenants and neighbours about the grant program. It was an easy process. Overall, the experience was great" said Lei, owner of Harmony Financial. From new lighting, to completely redoing the storefront exterior, Lei has been able to create a space that works perfectly for his clients and staff.

If you are not sure if a project qualifies for a grant or rebate, just send us an email at info@westendbiz.ca.



Drop in Dance, 1381 Portage Ave



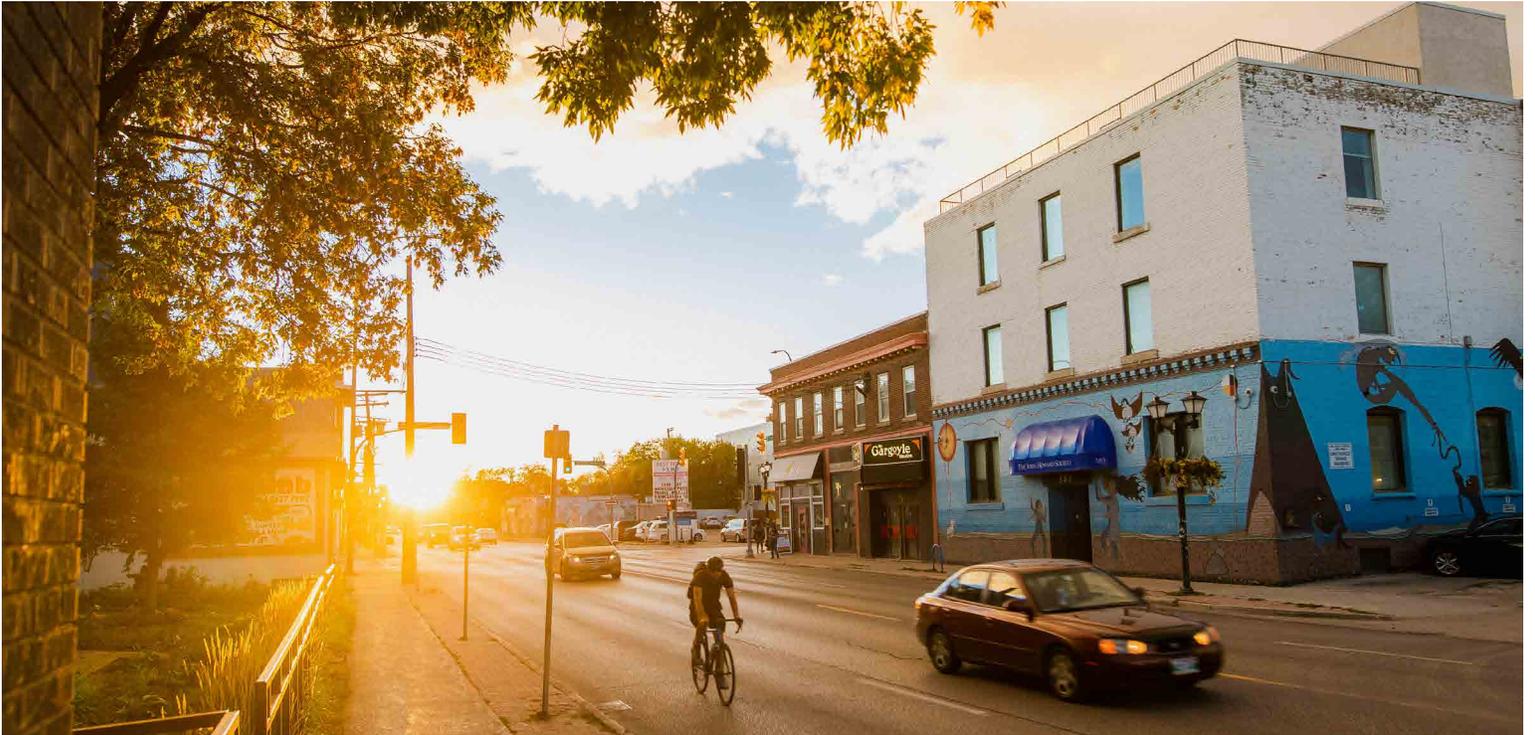
Harmony Financial Solutions, 1335 Portage Ave

A New Mural in the Neighbourhood

The West End is home to so many beautiful murals filling the walls of the neighbourhood. That is why we are so excited to share that our newest mural is complete! Located at 555 Ellice Ave, 'DreamScape' is the West End's latest mural in partnership with Synonym Art Consultation and Manitoba Housing. Whether you are driving, walking or biking east or west down Ellice Ave you will be able to see DreamScape spread across the entire tunnel at McMicken Street.



State of the West End



We don't need to tell you that the past 20 months have been challenging. Our team has been working hard to make sure we are supporting our members every step of the way. As government programming and support became available, our team was there to help notify our members and assist with the application process and any questions. As vaccine uptake increased and restrictions continued to be lifted, our team has begun working on steps to tackle the economic recovery and an indepth look at the state of the West End. Our latest report provides information on how the pandemic has affected different industries, the trends in available retail space and overall how the West End moves forward. This report is just one step we are taking toward economic recovery. We have also been working on advertising campaigns and initiatives to help bring customers and new businesses back into the neighbourhood.

Holiday Gift Boxes

Last winter, in the midst of the pandemic, our team put together local West End gift boxes for the holidays that were filled with goods from businesses throughout the West End. They were very successful and we are excited to be bringing them back again this year. This year we will be doing a \$50.00 gift box. Members, please reach out if your business has any items that might fit well in the boxes. The items would need to be \$5-10, non-perishable and have stock of around 30-40 (we will not be including gift cards at this time). If you would like to learn more or if you have an item that might work, please contact Aurora as soon as possible at aurora@westendbiz.ca.

*please note revenue from gift box sales go towards paying the total cost of goods from members.

Shows in the Park

This summer, we were pleased to be able to host free performances & concerts in the park. Our team worked with Folklorama and CurbSide Concert Canada to bring the community live entertainment. In Central Park, we held three Folklorama performances which included hoop dancing and African drumming. Local artists also popped up throughout the West End at Saigon Park, Community Crossing and Central Park to perform live music for the community. Folks got to enjoy lunchtime performances throughout the summer and we hope next year we can have even more!

Call the West End BIZ...

If you have graffiti that needs to be removed

- We offer free graffiti removal services to all businesses, non-profit organizations and residents in the West End. Let us know if you have been tagged and we will send our Graffiti Team over to help!

If you would like a safety patrol to provide a safe walk

- Our Safety Patrol Program offers safe walks to anyone in the West End area. If you would like a patrol to walk with you please call them directly at (204) 229-2502.

If you would like to learn about grant opportunities for your business

- We offer a variety of grants including Storefront, Safety, and Business Development grants. If you are looking to improve your business storefront or if you would like assistance with business safety, give us a call and we can help!

If you have an event or fundraiser you would like us to help promote

- The West End Biz enjoys sharing all of the exciting events and activities that take place throughout the neighbourhood. If you have an upcoming event or news that you would like some help getting the word out, give us a call or email aurora@westendbiz.ca.

Newest Businesses

Bright Link Immigration

714 Sargent Ave

Can-Aqua International

1336 Clifton St

Cilantro's Restaurant

1132 Portage Ave

Creative Wellness Counselling

895 Wall St

Debt Medic

1317 Portage Ave

Dental Dreams

530 Notre Dame Ave

Farmer's Son Co

1079 Wellington Ave

Friends Donair and Shawarma

884 Notre Dame Ave

Gato Bakeshop

819 Sargent Ave

Gladys Caribbean Kitchen

726 Sargent Ave

Good Local

1041 Erin St

Got Plant

873 Notre Dame Ave

Harmony Financial Solutions

1335 Portage Ave

Hair Bruja

1318 Portage Ave

Insight Bookkeeping & Tax Services

993 Portage Ave

Leah Peever Massage

595 Clifton St

Memory Lane Diecast & Collectables Inc

1412 Erin St

North End Stop

887 Notre Dame Ave

Not a Donut

353 Langside St

Revv Motors

600 Ellice Ave

Shapes and Feelings

618 Arlington St.

Sweet Aroma Chinese Restaurant

570 Sargent Ave

Sure Shot Dispensing

1354 Clifton St

The Garden

955 Portage Ave

Turtle Woman Indigenous Wear

1116 Portage Ave

Umaido

555 Balmoral St

Vast Market

407 Carlton St

Connect with us!

In person:

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Call us:

204-954-7900

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