

West End Business Improvement Zone

Newsletter

2023 Spring/Summer



30th Annual Sweep Off

On Tuesday, April 18th, we held our 30th annual Sweep Off event in West End.

This event brought together **250 students** and staff members from General Wolfe and Isaac Brock school, as well as volunteers from Belgian Alliance Credit Union and Tribal Wi-Chi-Way-Win Capital Corporation.

The students and staff from both schools hit the streets to collect litter, sweep sidewalks, and clean up boulevards throughout the West End neighbourhood. Outfitted in bright orange t-shirts displaying the 2023 Sweep Off sponsors, the participants worked tirelessly from 10 am to

"It is so wonderful for these students to go out year after year to show that they **care about their community**. The West End BIZ Sweep Off really helps to make a difference" says Tom Ethans, Executive Director of Take Pride Winnipeg.

3 pm. With everyone helping out, we were able to collect **over one hundred** bags of garbage.

The success of this event would not be possible without the generous support of the event sponsors and partners, including the University of Winnipeg, Vida Living, JEM Insurance, Belgian Alliance Credit Union, City of Winnipeg, and McDonald's.

Thank you to our major 2022 sponsors.

West End Community Safety Patrols
Forks North Portage Partnership,
Manitoba Liquor & Lotteries,
The office of Mayor Brian Bowman

Events
Forks North Portage Partnership

Image/Capital Improvements
City of Winnipeg
The office of Cindy Gilroy

Grants Available to Members

We are excited to see so many projects on the go and business members taking advantage of our available grants. If you are a business member, we have three different grants and rebates available for upcoming projects or projects you may have completed recently. We offer grants of up to 50% of a project cost, with a maximum grant of \$1000. For very large investments, we may offer up to \$3000.

Pals Supermarket recently received our Storefront Improvement Grant for exterior upgrades. Owner, Raminder Catha explained that the grants were a huge financial help and they have been receiving very positive feedback from their customers. Folks from the community have been telling them that they love the new colour scheme and the upgrades are helping improve the neighbourhood.

The Storefront Improvement Grant is just one example of how our grants program can help local business owners transform their businesses. By offering support for storefront improvements, we can help our members make their storefronts more attractive and appealing to customers and help drive more traffic to our local businesses.

If you are a member and have a project in mind, we encourage you to apply for our grants program. Together, we can make a difference in our community. To learn more about our grants program, please email prashanta@westendbiz.ca.



Pals Supermarket, 719 St. Matthews Street

Belgian-Alliance Credit Union is **YOUR** local credit union

We pride ourselves on delivering **customized solutions** for every one of our member-owners, including **businesses large and small**. We're here to make life in our community better, one member at a time. Our friendly, professional staff are eager to help and **easy to reach directly** (we don't believe in call centres).

BACU provides a full range of financial services — everyday banking, lending, investing, credit cards, online banking, a state-of-the-art mobile app, and more — all at **very competitive rates**.

But **we're not a bank**. Rather than maximizing profits, BACU is focused on the people and community we serve. In fact, since BACU was established in 2008, **we have returned over \$1.69 million in profits** to our members!

1177 Portage Ave. at Wall St.
204.927.0460
mybacu.ca

Advice you can trust
from a **local** business that supports
you and **your community**

*Learn more
about the BACU
difference!*

*Visit **mybacu.ca**,
drop by for a visit,
or give us a call...
today!*



56 New Business in the West End

It is always exciting when a new business opens in the neighbourhood and that is why we were so pleased to celebrate our third annual New Business Week initiative in March. In 2022 we welcomed 56 new businesses to the West End. Over the week we s highlighting a few of the new businesses on our social media, held a giveaway and gave out West End stickers. Starting a new business is a huge endeavor and we were so inspired to see the community come out and support these new businesses as they begin to introduce themselves to the community. If you would like to learn more about the newest businesses in the West End, please visit westendbiz.ca/newbusinessweek2023.



Pae Inthon owner of Mae Sunee Thai, 1390 Erin St.



Umaido Donuts, 555 Balmoral St.

West End Summer Events & Tours

Get ready for an exciting summer of events and tours in the neighbourhood! We have a packed schedule of free activities to keep you busy throughout the summer. Starting off on June 5th, we are participating in Bike to Work Day from 6-9am. On July 1st, we'll be hosting a FREE community bbq with live entertainment and family fun from 11am-3pm. But the fun doesn't stop there!

There will be weekly musical performances throughout July and August, including the Winnipeg Steel Orchestra on July 7th, Cafe Latino on July 21st, and Steve Kiz with his Ukrainian band on August 4th. Join us every Wednesday and Friday in Central Park from 12-1pm, bring your lunch and enjoy some live entertainment.

We are also very excited to share that our summer walking tours have started up again for the season. This year we will be providing walking mural & architecture tours and weekly restaurant tours starting in July. If you would like to book a group tour, please email tours@westendbiz.ca to learn about our group discount!



Call the West End BIZ if...

You have graffiti that needs to be removed

- We offer free graffiti removal services to all businesses, non-profit organizations and residents in the West End. Let us know if you have been tagged and we will send our Graffiti Team over to help!

If you would like a safety patrol to provide a safe walk

- Our Safety Patrol Program offers safe walks to anyone in the West End area. If you would like a patrol walk with you please call them directly at (204) 229-2502.

If you would like to learn about grant opportunities for your business

- We offer a variety of grants including our Storefront, Safety, and Business Development grants.
- If you are looking to improve your business storefront or if you would like assistance with business safety, give us a call and we can help!

If you have an event or fundraiser you would us to help promote

- The West End Biz enjoys sharing all of the exciting events and activities that take place throughout the neighbourhood. If you have an upcoming event or news that you would like some help getting the word out, give us a call or email aurora@westendbiz.ca

Stay tuned!

We have something FUN planned for Sargent Ave this summer! More details will be shared soon.



Connect with us!

In person:

621 Erin Street, Winnipeg, Manitoba

Call us:

204-954-7900

Follow us:

Twitter: @wpgwestendbiz

Instagram: @westendbiz

Facebook: @Winnipeg West End BIZ

Newest Businesses

Aao Khao

789 Ellice Ave

Acupuncture College of Manitoba Clinic

1112 Notre Dame Ave

Alam Hadegu Convenience Store

510 Sargent Ave

Chef Paaji

748 Sargent Ave

Delta 9

625 Sargent Ave

Idstewart Consulting Services

7-595 Clifton

Jollof Life Restaurant

1 600 Portage Ave

Kkiko's Grill

1060 Ellice Ave

Lynn Galka, CPA

10-595 Clifton

McKEAG Realty Ltd.

202-1317 Portage Ave

Miss Luxe

466 Sherbrook St.

Mofe international Ltd

569 Ellice Ave

Monique Raimbault, RMFT

18-595 Clifton St

NeoWellness Centre

19 595 Clifton

Northern Lights Contracting

1035 Erin St.

Notre Dame Auto Sales & Sales

878 Notre Dame Ave

Prospect Property Management

10B-595 Clifton St

Raph's Jamaican Joint

B-100 686 Portage Ave

Shape It Autobody

999 Erin St.

Simon Barber

526 Sargent Ave

Skin By Abie

775 St Matthews Ave

The Abby

955 Portage Ave

Whistling Wind

Therapy Services

10A-595 Clifton St